Use of Branded/Specific Source Materials

The brand/source of the following materials is considered key to creating a luxury feel in the consumer's mind:

a. CP Fittings
b. Sanitary Fittings
c. Modular Kitchen
d. Flooring material inside unit

For all future projects (hard launch not done till 5.5.11):

Material	Non-Casa Residential	Casa Residential	Office	Retail
CP Fittings	Branded fittings to be used only for Wash basin mixer and shower / tub diverter in toilets inside the unit (excluding any service toilets). All other CP Fittings (including all those that are not visible) to be used from non-branded companies with high functional standards.	Branded fittings to be used only for Wash basin mixer and shower diverter in toilets inside the unit (excluding any service toilets). All other CP Fittings (including all those that are not visible) to be used from non-branded companies with high functional standards.	Toilets exclusively belonging to an office are not finished by Lodha. Common toilets, which are finished by Lodha, to use non-branded C.P. fittings with good aesthetics and high functional standards.	Toilets exclusively belonging to a retail outlet are not finished by Lodha. Common toilets, which are finished by Lodha, to use non-branded C.P. fittings with good aesthetics and high functional standards.
Sanitary Fittings	Branded sanitary fittings to be used for following locations in the toilets inside the unit (excluding any service toilets): Wash basin, WC, Bathtub (if applicable)	No branded sanitary fittings to be used; alternatively brands to be mentioned as per new vendors being developed in Low-cost Countries.	Toilets exclusively belonging to an office are not finished by Lodha. Common toilets, which are finished by Lodha, to use non-branded Sanitary fittings with good aesthetics and high functional standards.	Toilets exclusively belonging to a retail outlet are not finished by Lodha. Common toilets, which are finished by Lodha, to use non-branded Sanitary fittings with good aesthetics and high functional standards.

Modular Kitchen	Only hi-end brands to be used (if modular kitchen is to be provided).	Consider usage of non-branded modular kitchen, if it is found that modular kitchens can add value.	Not provided by Lodha.	Not provided by Lodha.
Flooring Material inside unit	Use of wooden/bamboo flooring (or equivalent) to be extended to all bedrooms. **In Hi-end & Luxury:** Imported Natural marble flooring (or equivalent) to be continued in living/passage areas. **In Aspirational:** Use of Agglomerated marble to be continued currently in living/passage – based on market acceptability of 'super size' designer flooring in Casa, same may be considered for Aspirational. In visible common areas (eg. entrance lobby, lift lobby), use of 'super size' designer flooring (750+ x 750+ vitrified tiles) / regular size vitrified tiles may be considered based on aesthetic considerations.	Use of 'super size' designer flooring (750+ x 750+ vitrified tiles), instead of agglomerated marble in living/passage. Use of laminated wooden flooring (or equivalent) to be extended to all bedrooms. In visible common areas (eg. entrance lobby, lift lobby), use of 'super size' designer flooring (750+ x 750+ vitrified tiles) / regular size vitrified tiles may be considered based on aesthetic considerations.	No flooring inside unit is provided by Lodha.	No flooring inside unit is provided by Lodha.